

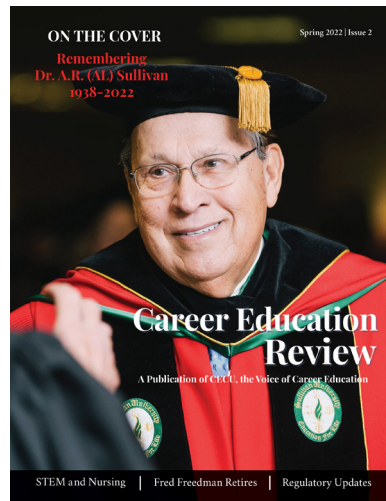


A Publication of CECU, the Voice of Career Education

CER Media Kit

REACH HIGHER EDUCATION DECISION MAKERS

Career Education Review (CER), a publication of Career Education Colleges and Universities (CECU), is dedicated to providing top management, owners, sector leaders, and suppliers with the in-depth information required to operate a successful educational institution. With more than 95 years in circulation, CER is a trusted ally in the admission, retention, placement, and education of millions of prospective students every year. We serve as the *daily pulse* of the career education community – bringing a snapshot of the news, trends, research, and upcoming events.



Career Education Review Readers



250

CECU executive school members receive the print issues.



748

CECU school member campuses have access to online issues.



3,000

Total distribution of print and online issues of CER.

ADVERTISE WITH US!

Email Jenny Faubert at Jenny.Faubert@career.org

CER Media Kit

Print Advertising

Color Ad Rates

Career Education Review is published four times a year.

Ad Description	Ad Size	Ad Price
1/3-Page Ad	3.625"W x 5"H	\$2,000/per year
1/2-Page Ad	3.625"W x 7.75"H	\$3,000/per year
Full-Page Ad	7.5"W x 7.75"H	\$4,000/per year
Full-Page Inside Cover	8.5"W x 11"H	\$2,000/per ad
Full-Page Inside Back Cover	8.5"W x 11"H	\$1,000/per ad

Additional Benefits for Print Advertising

- ✓ Advertisers can link their color ad to a landing page of their choice.
- ✓ Advertisers will be able to submit articles for the CER website. Articles will be open to the public for anyone to access and promoted in the Daily News emails. When articles are first published, they will be on the homepage of the CER website. We will accept four articles a year for annual advertisers.
- ✓ The Supplier Directory will be located at the end of the issue listed in alphabetical order and listed on the CER website.

Digital Advertising Opportunities

Ad Description	Ad Size	Ad Price
Rotating Top Banner (10 spots available)	728 x 90 pixels	\$550/per month
Square Middle Banner	250 x 250 pixels	\$800/per month
Daily News Email Banner (Nearly 3,000 subscribers)	250 x 250 pixels	\$24,000/year or 2,000/per month
Sponsored Content	Article on CER website	\$500/per post
Career Education Report Podcast	Logo on Career Education Report page, sponsored by in email promotion, ad read at the beginning and middle of the podcast.	\$2,500/month or \$1,250 per episode

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